

News Release

June 1, 2022

Haruranman Co., Ltd.

Haruranman's Bangkok Fudosan to enhance its real estate business in Thailand, acquiring the business of a Japanese real estate company

Haruranman Co., Ltd. conducting a real estate business as well as a restaurant business in Bangkok, Thailand (hereinafter called “Haruranman”) has acquired the entire business of TAKAKA HOME, a Japanese real estate company operating in Thailand, for further expansion of its real estate business. “Bangkok Fudosan” operated by Haruranman succeeds to all business transactions of TAKARA HOME, aiming to expand and improve its services.

Haruranman Co., Ltd. (head office: Bangkok, Thailand; representative director and president: Yuzo Yoshida) has executed a business transfer agreement with TAKARA REAL ESTATE Co., Ltd. (trade name: TAKARA HOME) (head office: Bangkok, Thailand; representative director and president: Yadawan Chaiyasri) operating a real estate business in Bangkok with respect to the transfer and acquisition of such business. Under such agreement, “Bangkok Fudosan” operated by Haruranman Co., Ltd. succeeds to all business transactions of TAKARA HOME as of June 1, 2022.

Bangkok Fudosan has been providing intermediary services of rental properties since 2015 in order to meet the needs of Japanese people living in Thailand. About 50,000 Japanese people are living in Bangkok. This number ranks second in terms of the number of Japanese people living overseas and has been increasing year by year. This business transfer enables us to improve the support system for our customers, integrating our accumulated know-how into such business.

In the future, we, as a corporate group, strive to expand our real estate business and to improve our services further.

■ Backgrounds:

Bangkok Fudosan operated by Haruranman is providing intermediary services of rental properties to Japanese people in Bangkok, Thailand. In response to the increase in the number of Japanese companies in Bangkok as well as the increase in the number of Japanese expatriates working there

in recent years, Bangkok Fudosan has renewed its website focused on rental or leasehold properties in Bangkok and strengthened the delivery of its services in Japanese language. We have concluded the above business transfer agreement, considering that this business transfer will lead to increase in our market share of the real estate business as a core business of our group as well as to improve our services further.

■ Future development:

Bangkok Fudosan will make various efforts to improve its services in cooperation with Haruranman that conducts the restaurant business. Specifically, along with the increase in the number of karaoke rooms of “Haruranman Comic Cafe & Bar” operated by Haruranman to 10 rooms and the start of the delivery service of original aged pizza cooked by a Japanese chef, Bangkok Fudosan will start to provide a special service to enable customers using its intermediary services of rental properties to use its karaoke cafe space “free of charge for 3 hours for the first use and without an enrollment fee”.

■ About Haruranman Co., Ltd.

H a r u  R a n m a n

Company name: Haruranman Co., Ltd.
Location: 20/11-12 Sukhmvit soi 39, Klongton-nue, Wattana, Bangkok, THAILAND
Representative: Yuzo Yoshida
Business details: Real estate business: “Bangkok Fudosan”; and
Restaurant business: “Haruranman Comic Cafe & Bar” and “KRUNG SIAM”
* In the future, it will increase the number of karaoke rooms of Haruranman Comic Cafe and Bar as well as to start the delivery service of pizzas.

■ About Bangkok Fudosan

 **バンコク不動産**
B a n g k o k F u d o s a n

Company name: Bangkok Fudosan
Location: 20/11-12 Sukhmvit soi 39, Klongton-nue, Wattana, Bangkok, THAILAND
Representative: Yuzo Yoshida
Business details: Intermediary services of rental or leasehold properties including apartment, service apartment, condominium, office, land and commercial facility
Web site: <https://bangkokfudosan.jp/>

■ About TAKARA HOME



Company name: TAKARA REAL ESTATE Co., Ltd.
Location: 1000/78,81 Liberty Plaza, Soi Sukhumvit 55 (Thonglor), Klongton-nue,
Wattana, Bangkok, THAILAND
Representative: Yadawan Chaiyasri
Business details: Intermediary services of rental, lease, sale or purchase and management of
real properties including apartment, service apartment, condominium, office,
land and commercial facility

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